



**SUNDAY** SEPTEMBER 11TH

7-9.30 pm **Welcome Dinner & Reception** *Alex Camp House*  
The Dallas Arboretum and Botanical Garden

**MONDAY** SEPTEMBER 12TH

8.15 am **Breakfast & Registration** *Austin 1 & Austin Preconvene*

9.00 am **Welcome Remarks from Conway & Team Texas**  
*Austin 2 & 3*

9.15 am **The State of the States** *Austin 2 & 3*  
An introduction and overview discussion of the state of the States. Speakers include economists, academics, and site selection consultants from each state represented.

Moderator **Andy Serwer**  
*Editor in Chief Yahoo Finance*

Panelists **Stephen Barnes**  
*PhD, Director, Economics & Policy Research Group Louisiana State University*

**Josh Bays**  
*Principal Site Selection Group, LLC*

**Don Pierson**  
*Secretary Louisiana Economic Development*

**Tom Stellman**  
*CEO TIP Strategies, Inc*  
**Marilyn K. Wiley, Ph.D.**  
*CFA, Dean and Professor of Finance University of North Texas College of Business*

10.30 am **Networking Coffee Break** *Austin Preconvene*

11.00 am **Right to Succeed** *Austin 2 & 3*  
How integrated workforce development programs and right-to-work legislation ensure sustainability.

Moderator **Susan Arledge**  
*Managing Director E Smith Realty Partners*

Panelists **Debra Lyons**  
*Principal Strategist - Workforce Engagement External Engagement ACT*

**Deborah Carter**  
*Senior Manager Rackspace Open Cloud Academy*

**Tom F. Gray**  
*Economic Development Consultant Grand River Dam Authority*

**Bill White**  
*Project Manager Ronpak*

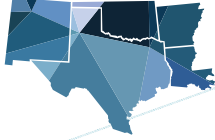
12.15 pm **Email Break** *Austin Preconvene*  
Catch up on email, check Facebook, tweet about morning sessions.

**Host Committee**



**EVENT HOSTS**





**12.30 pm** Lunch & Networking *Austin 1*

**1.45 pm** **Powering Tomorrow** *Austin 2&3*

How marrying traditional energy sectors with renewables and new energy tech are vital to powering tomorrow's economies. This session will also look at the challenges of the changing oil economy.

Introduction

**Iain Vasey**

*President/CEO*

**Corpus Christi Regional Economic Development Corporation**

Moderator

**Dr. Ray Perryman**

*President/CEO The Perryman Group*

Panelists

**Alissa Oppenheimer**

*Managing Director Chamisa Energy*

**Jessica Pair**

*Manager Upstream, Stratas Advisors - a Hart Energy Company*

**Brad Stutzman**

*CEO O3 Energy Solutions*

**Dr. David Dismukes**

*Professor & Executive Director, Center for Energy Studies*

**LSU College of the Coast and Environment**

**3.00 pm** **Networking Break** *Austin Preconvene*

**3.30 pm** **Innovation is Prosperity** *Austin 2&3*

Keynote

**Rebecca Ryan**

*Futurist*

**4.30 pm** **Developing the Future Fortune 500s** *Austin 2&3*

A panel of senior executives from SMEs who will speak frankly about what support they look for in governments and economic development agencies to grow their businesses.

Moderator

**Rebecca Ryan**

*Futurist*

Panelists

**Ingrid Miller**

*COO Rural Sourcing, Inc*

**Matt Allison**

*Co-Founder & Chief Strategy Officer Trendkite*

**Bill Ogle**

*CEO Koupon Media*

**Lauren Thompson Miller**

*Chief Executive Officer Aidant Brands*

**6.45 pm** **Louisiana Night** *The Chaparral Room - The Sheraton*

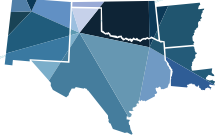
Enjoy a grand night of Louisiana's best food, drink and jazz, hosted by Lt. Governor Nungesser and Secretary Pierson.

**Louisiana Sponsors**



**EVENT HOSTS**





**TUESDAY** SEPTEMBER 13TH

**8.15 am** Breakfast & Registration *Austin 1 & Austin Preconvene*

**9.00 am** **Beam Me Up** *Austin 2 & 3*  
Why the Aviation Aerospace Industries Will Continue to Soar. Panel will feature a mix of executives from domestic and foreign companies developing the technologies and supply-chains for these cutting-edge industries.

Moderator **Ali Velshi**  
*Global Affairs & Economic Analyst*  
Panelists **Jeff Davis**  
*Founding Partner Acorn Growth Companies*  
**John W. Brown**  
*CEO Silent Falcon™ UAS Technologies*  
**Carl Hilberg**  
*President BCOST LLC*

**10.10 am** Networking Break *Austin Preconvene*

**10.40 am** **The Next 25 Years** *Austin 2 & 3*  
A panel of experts predict which sectors and industries will flourish in the coming quarter century and where we should be concentrating our efforts for investment attraction and economic growth.

Moderator **Ali Velshi**  
*Global Affairs & Economic Analyst*  
Panelists **Carolyn Rodz**  
*Founder The Circular Board*  
**Jubal Smith**  
*Executive Vice President, Business Incentives and Site Selection Practice JLL*  
**Rich Skinner**  
*Co-Founder & CISO ThirdPartyTrust*

**12.00 pm** **Open Borders** *Austin 2 & 3*  
Speakers from a mix of international companies who are based in Texas and surrounding states will discuss the foreign direct investment imperative.

Moderator **Andreas Dressler**  
*Managing Director Conway Advisory*  
Panelists **Christopher Steele**  
*COO & President North America Investment Consulting Associates (ICA)*  
**Craig Hagen**  
*Corporate Director of Global Government Affairs Electronic Arts, Inc*  
**Umeshkumar Vekaria**  
*CEO, Partner BlueOrb Solutions*

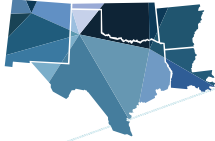
**1.00 pm** Lunch & Networking *Austin 1*

**Host Committee**



**EVENT HOSTS**





# DALLAS, TX | September 11-14, 2016

**2.00 pm** Workshop on Marketing for Foreign Companies *Austin 2 & 3*  
Keynote **Shirar O'Connor** *Principal Conway PR & Marketing*

**2.30 pm** Urban Revitalization and the Global Perception of Cities  
*Austin 2 & 3*

Session will look at the imperative of developing a vibrant city center, including a great restaurant scene, to create the perfect life-work balance critical to attracting top talent.

Moderator **Clark Grue**  
*President & CEO Rainmaker Global Business Development*

Panelists **Ken McCarthy**  
*Principal Economist, Applied Research Lead Cushman & Wakefield*

**Lacy Beasley**  
*President and COO Retail Strategies, LLC*

**Ron Drake**  
*CEO Ron Drake Consulting, LLC*

**Minoli Ratnatunga**  
*AD Regional Economics Research Milken Institute*

**3.30 pm** Networking Break *Austin Preconvene*

**4.00 pm** Consultants Roundtable *Austin 2 & 3*

Moderator **Steve Weitzner**  
*Principal Silverlode Consulting*

Panelists **Alison Benton**  
*CEC/President Aliquantus Consulting*

**Jeff Troan**  
*Principal Hickey & Associates, LLC*

**Derrick Banks Mashore**  
*Managing Director Jones Lang LaSalle*

**Courtney Dunbar**  
*Economic Development Leader Olsson Associates*

**6-9 pm** Networking & Activities *The Lonestar Room - Gilley's Dallas*

## WEDNESDAY SEPTEMBER 14TH

**8.15 am** Breakfast & Registration *Austin 1 & Austin Preconvene*

**9.00 am** The Future of the Great States *Austin 2 & 3*  
Keynote from an economist who will make predictions about the future for America's most dynamic economies including Texas and the surrounding states.

Introduction **Lorie Vincent**  
*CEC, Executive Director Team Texas*

Keynote **Dr. Lowell Catlett**  
*Futurist*

**10.30 am** Closing Remarks *Austin 2 & 3*

### Event Sponsor



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